



INTRO TU/e 2024
COLLABORATION BROCHURE

TU/e

EINDHOVEN
UNIVERSITY OF
TECHNOLOGY



Eindhoven University of Technology (TU/e) is a renowned institution with approximately 14,000 students, 300 professors, and 3,700 employees. While many students graduate from TU/e every year, an average of 3,000 new students embark on their technical careers annually. The primary goal during the introduction week is to provide these students with a strong start in their new study program, fostering connections with peers, familiarizing them with the university, and acquainting them with all that Eindhoven has to offer.

A BEACON FOR ENGAGEMENT

Embrace this electrifying opportunity to:

- **Interactive Collaboration:** Dive into co-hosting sessions where your expertise can inspire students firsthand. These activities are a platform for showcasing the practical impact of your field, bridging academic concepts with industry realities.
- **Digital Visibility:** Before the event even begins, gain a digital foothold through our promotional campaigns. Highlight your organization's mission and opportunities, reaching out to a wide audience of enthusiastic students.
- **On-Campus Presence:** Make a tangible impact with active promotion on TU/e grounds. Your physical presence, through booths or displays, will create direct connections, sparking conversations and potential collaborations with the student community.

Your engagement plays a pivotal role in unlocking the latent potential of our students, serving as a beacon as they delve into the expansive opportunities presented by TU/e and Eindhoven.

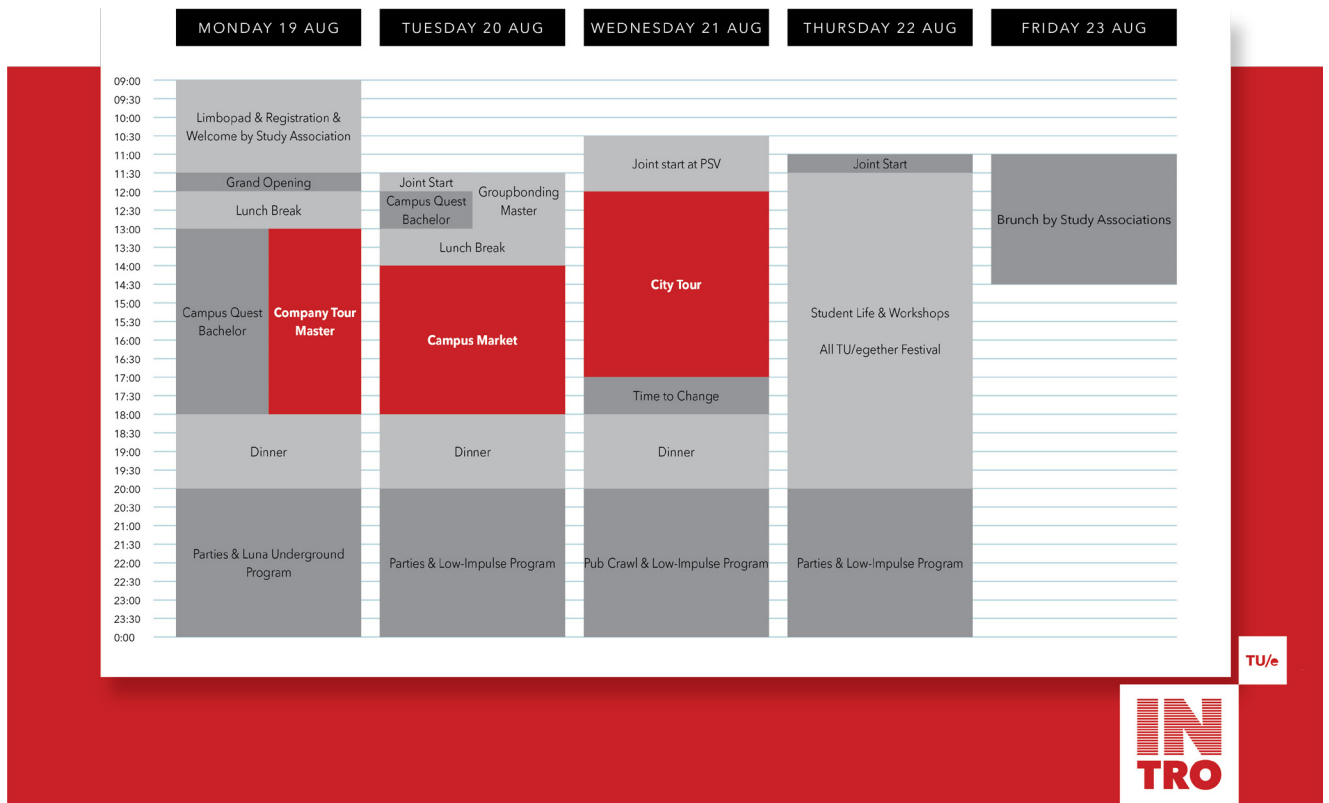
We cordially extend an invitation for you to join this momentous commencement, wherein each interaction significantly contributes to shaping the trajectories of tomorrow's vanguards. Together, let's discover what's going on at TU/e, where the future is bright and welcoming for all.



PROGRAM INTRO WEEK

WELCOME DAY INTERNATIONAL STUDENTS: 16 AUG 2024
 INTRODUCTION WEEK: 19 AUG - 23 AUG 2024
 MASTER KICK OFF: 28 AUG 2024

During the introduction week, there are numerous partnership opportunities. In the image below, you will find the program for the 2024 intro week, with activities highlighted that are particularly interesting and accessible for companies.



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PARTNERSHIP PACKAGES

CO-HOSTING AND ENGAGEMENT OPPORTUNITIES

We are excited to collaborate with you and are eager to help you create the optimal advertisement for your company. We provide tailored opportunities to align with your strategic goals. Below is an overview of all the packages we offer, but we are open to discussing other opportunities. Please don't hesitate to contact us by intro@tue.nl

PARTNER PACKAGES						
	Spotlight	Essential	Signature	Elite	Premiere	Pinnacle
	€ 350	€ 900	€ 1.250	€ 3.000	€ 5.000	€ 7.500
Logo on Website	S	S	M	L	XL	XL
Logo in Newsletter	S	S	M	L	XL	XL
Workshop	X	✓	✓	X	X	✓
Campus market		✓	✓	X	X	✓
Social media post		✓	✓	✓	✓	✓
Logo on static banner		✓	✓	✓	✓	✓
Logo on Master-intro shirt				✓	X	✓
Logo in intro-app				S	M	L
Logo on-stage screen					✓	✓
Logo on intro-bracelet					✓	✓

CONTACT INFORMATION

CENTRAL INTRODUCTION COMMITTEE

The introduction week is organized by the Central Introduction Committee. The committee of the TU/e Introduction week 2024 is established as follows:

- Communication and Registration - Myrthe Klijnsma
- Facilities - Hessel van de Weg
- Acquisition and Events Master - Jochem Plegt
- Events City Tour, Campus Market, Workshops - Sanne ten Damme
- Events City Tour, Campus Market, Workshops - Jure ten Cate
- Events Master - Renske Lijcklama à Nijeholt
- Events and Parties - Boris van Weezenbeek
- Events and Parties - Tom Verstraten

f.l.t.r.: Sanne, Jure, Jochem, Tom, Myrthe, Renske, Hessel, Boris.



JOCHEM PLEGT

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