

Green Events

Let Earth enjoy our events too

Challenge Introduction

Connection, inspiration, recognition, entertainment.
This is what an event gives us.

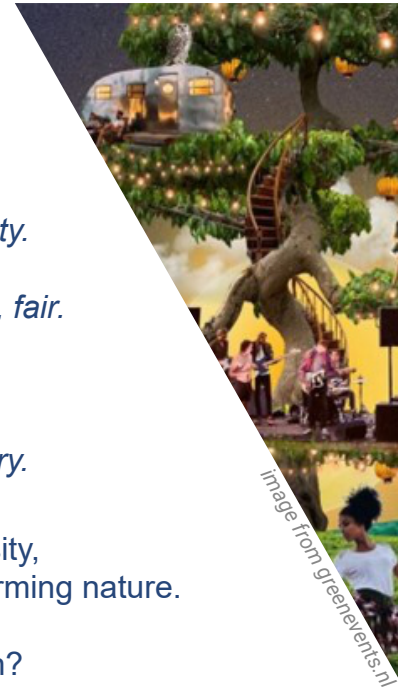
With a heart for nature and an eye for each individual.
This is how we inspire people in a temporary micro society.

Because YES, it must and can be different: social, green, fair.
We want a party for everything that lives.

Leading the way into the future with our feet in the mud.
It's how we make the biggest impact together with industry.

The ambition of TU/e is to become a fully circular university,
without harmful emissions, without waste and without harming nature.

How can we also make events a celebration for the Earth?



Who is behind this initiative?

Erwin Kerkhof en Bregje Portier-van der Steijn from:

- Facility Management Center TU/e
- Real Estate TU/e
- Sustainability Coreteam TU/e.

What is the Green Events challenge?

The drives for TU/e to do something about the amount of waste is particularly based on climate and people (wellbeing). We feel the need to do something about global warming and we want to make sure the world is a nice place for future generations too.

It is by no means easy to make the right choices in a world that has become increasingly interconnected and considerably more complex as well. In order to make sure that the solutions you come up with do not at once lead to yet other new challenges elsewhere, thinking in systems may help. The biggest system that we all depend on, is our planet. There are all kinds of cyclical processes taking place on our planet and those processes are in equilibrium. Due to the abundance of information and the absence of a system perspective, we often lose ourselves in details. By focusing on your ambitions and the 4 rules for sustainable development you can develop solutions that can really help you forward:



Do not do anything that may limit people in meeting their fundamental needs.



Do not deplete natural resources faster than the time they need to recover.



Do not introduce any unnatural substances into the environment in greater amounts and faster than nature can process.



Do not introduce any substances from the earth's crust into the environment in greater amounts and faster than nature can process.

Our challenge is to make events more circular and sustainable for example by reducing litter and the amount of waste per visitor and improving the separation and recycling process.

Challenge: How can we also make events a celebration for the earth?

People

Why do people feel the need to gather in large numbers to celebrate a diploma, listen to music or organize a sports tournament?

How do we create an environment where people feel comfortable and they behave with respect for the surrounding environment, without harming it?

Environment

We want to go from linear events to circular without using resources, creating waste, harming nature. And how can we turn this around so we can have a positive impact?

Innovation

How can technology and innovation help organize events that don't harm the environment and still give people an enjoyable time and where they want to be (at)?

Relevant considerations for the challenge / theme

- Try to think of alternatives that do not yet exist and are outside the standards that come to mind when you think of events.
- Overall sustainability, one does not negatively impact another topic (e.g. energy generation and resource consumption)

Relevant links

[Overview academic events](#)

[After-movie TUE intro](#)

[After-movie Momentum](#)

[After-movie Hajraa \(volleyball tournament\)](#)

[Sustainability Vision for Operations](#)