

A portrait of Prof. dr. ir. arch. Isabelle Reymen, a woman with dark, curly hair, smiling. She is wearing a dark blue top. The background is blurred, showing what appears to be an indoor setting with lights.

Prof.dr.ir.arch. Isabelle Reymen
October 4, 2019

INAUGURAL LECTURE

Collaborate with social and economic impact

TU/e

**EINDHOVEN
UNIVERSITY OF
TECHNOLOGY**

DEPARTMENT OF INDUSTRIAL ENGINEERING & INNOVATION SCIENCES

INVITATION

Prof.dr.ir.arch. Isabelle Reymen was appointed full-time professor Design of Innovation Ecosystems at the Department of Industrial Engineering & Innovation Sciences at Eindhoven University of Technology (TU/e) on January 1, 2018. She will deliver her inaugural lecture on October 4, 2019.

The Executive Board of Eindhoven University of Technology cordially invites you to attend the inaugural lecture of Prof.dr.ir.arch. Isabelle Reymen on **Friday, October 4, 2019, at 4.00 PM**. The public lecture will be delivered in the Blauwe Zaal of the Auditorium. Please register via Eventbrite (<https://inauguration-isabellereymen.eventbrite.nl>) before September 20, 2019.

The lecture concerns

'Collaborate with social and economic impact'

After the lecture, drinks will be served in the Matrix building first floor, where also TU/e innovation Space can be visited.

All full professors are invited to join the cortège. If you want to join the cortège, please register in advance with the P&P office which organizes all academic ceremonies, telephone +31 (0)40 247 25 15, e-mail: penp@tue.nl.



Prof.dr.ir. F.P.T. Baaijens

Rector Magnificus

After October 4, 2019, the text of the inaugural lecture will be available online at www.tue.nl/lectures.

Isabelle Reymen (1973) studied architecture and engineering at KU Leuven. After graduating in 1996, she came to TU/e where she studied design processes in architecture, mechanical engineering and software engineering. She gained her PhD in Design Sciences in 2001. After a short post doc at TU/e, she worked for four years as Assistant Professor of Design Management at the University of Twente. In 2006 she returned to Eindhoven as Assistant Professor of Design Processes in the Department of Industrial Engineering & Innovation Sciences, becoming Associate Professor of Entrepreneurship and Design in 2013. In 2015 she became involved in the innovation of engineering education at TU/e and started the development of TU/e innovation Space, of which she has been Scientific Director since 2017.

About the lecture

The grand challenges of our time demand innovations in the way new products, services and systems are being developed. Collaboration between different disciplines and parties is necessary, and this is a core theme in the research and education activities of Isabelle Reymen. The *education* of engineers of the future calls for new forms of learning, along with more collaboration with practice. TU/e encourages students to contribute to social and economic impact, based on their intrinsic motivation, and through interdisciplinary hands-on challenge-based learning. You are all invited to get to know the ecosystem of TU/e innovation Space, where you can find experiments with this innovative education. *Research* on innovation processes shows that practice requires new approaches, such that new technologies really create social and economic impact. Important here is the collaboration of many different parties in various innovation ecosystems. The inaugural lecture will give insight into research on collaboration for innovation in entrepreneurial ecosystems. To ensure that the results of this research also contribute to social and economic impact, a design-science research approach is being further developed in the research group. With this approach, practice is not only studied, but solutions are also designed for that practice.

Visiting address Auditorium, Building 1, Groene Loper, Eindhoven

Navigation address De Zaaie, Eindhoven, www.tue.nl/map