We worked hard on creating a statement that reflects the reason as to why we believe radical and transformative change is needed to achieve true sustainability as a university, but also as a society. And to give an outlook on how we believe this change is best implemented through the four dimensions of our institution: research, education, governance and campus operations.

If you examine the icons (design credits go to the team at Volle Kracht), you might find that they remind you of illustrations and research in the field of transformative sustainability:

1. **ACKNOWLEDGE SITUATION**
   As a society, we have surpassed ecological and social boundaries.

2. **RESTORE THE BALANCE**
   Restoring this balance means economic growth within its ecological and social limits.

3. **START THE TRANSITION**
   It implies a transformation—a radical change in how we fulfill our societal needs.

4. **TAKE THE LEAD**
   Such a change requires both technical and social innovation, and each of us to take responsibility and contribute.

5. **IMPLEMENT SUSTAINABILITY**
   For a university that seeks societal relevance and aims to address societal challenges, it means that it has to transform itself.

The Research behind it.

Our opening statement and icon are heavily inspired by the planetary boundaries (based on Richardson et al. 2023, Steffen et al. 2015, and Rockström et al. 2009) as published by the Stockholm Resilience Centre.

Our mission of restoring the balance between economy, society and the environment, where economic activity is only performed within the planetary boundaries. This is also understood as doughnut economics and has been championed by Kate Raworth and the Doughnut Economics Action Lab (DEAL).

Where this leaves us, is figuring out how we as a university can take the lead and master this change in our four key dimensions to become an active change agent.

We need to start a radical transition in how we operate, research and govern ourselves. This icon has been inspired by Loorbach et al.'s (2017) transition dynamics.

This transformation implies a radical rethinking of the dominant ways of doing research and education, running our campus operations, and our governance.

Want to learn more about Sustainability at TU/e?

Visit our Website: [www.tue.nl/sustainability](http://www.tue.nl/sustainability) or connect with us on LinkedIn: [https://www.linkedin.com/in/sustainability-team-tue/](https://www.linkedin.com/in/sustainability-team-tue/)