

IM MIP Curriculum 2023-2024
INNOVATION MANAGEMENT

Q1	Q2	Q3	Q4	ECTS
Management of Product Development (D) 1ZM16	Track Elective	Marketing and Innovation (E) 1ZM11	Design Science Methodology and Project (B) 1ZM130 / 1ZM140	35 ECTS
Human Aspects of Innovation (C) 1JM06	Track Elective	Data-Driven Artificial Intelligence (C2) 1BM110	Track Elective	
Multivariate Statistics (A) 1ZM31	Track Elective	System Dynamics (D) 1ZM65	Track Elective	

5 OUT OF 9 TRACK ELECTIVES

	Business Process Management (B1) 1BM05		Designing Effective Performance Management Systems (A1) 1JM21	25 ECTS
	Managing Team Dynamics and Team Performance (C2) 1JM30		Project and Process Management (D) 1CM15	
	Implementing and Adapting to AI in Organizations (C1) 1JM50		Selling New Products (E1-E3) 1ZM60	
	Strategy & Technology Management (D) 1ZM40		Infonomics (C) 0EM190	
	Service Innovation Management (E1) 1ZM55			

Free Electives / International Semester	Master Thesis	60 ECTS
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IM BPC Curriculum 2023-2024
INNOVATION MANAGEMENT

Q1	Q2	Q3	Q4	ECTS
Management of Product Development (D) 1ZM16	Track Elective	Marketing and Innovation (E) 1ZM11	Design Science Methodology and Project (B) 1ZM130 / 1ZM140	35 ECTS
Human Aspects of Innovation (C) 1JM06	Track Elective	Data-Driven Artificial Intelligence (C2) 1BM110	Track Elective	
Multivariate Statistics (A) 1ZM31	Track Elective	System Dynamics (D) 1ZM65	Track Elective	
5 OUT OF 9 TRACK ELECTIVES				
	Business Analysis for IT Systems (E2) 1BM20		Selling New Products (E1-E3) 1ZM60	25 ECTS
	Implementing and Adapting to AI in Organizations (C1) 1JM50		Entrepreneurial Finance (E) 1ZM70	
	Technology Entrepreneurship (A) 1ZM20		Open Innovation (A2) 1ZM90	
	Entrepreneurial Marketing (B) 1ZM120		Data-Enabled Design (A1-A2) DBM160	
	Innovation and Intellectual Property Rights (B2, B3) 0EM160			
Free Electives / International Semester	Master Thesis			60 ECTS

IM Curriculum* - First Year
INNOVATION MANAGEMENT

Q1	Q2	Q3	Q4	ECTS
Management of Product Development (D) 1ZM16	Track Elective	Marketing and Innovation (E) 1ZM11	Design Science Methodology and Project (B) 1ZM130 / 1ZM140	35 ECTS
Human Aspects of Innovation (C) 1JM06	Track Elective	Data-Driven Artificial Intelligence (C2) 1BM110	Track Elective	
Multivariate Statistics (A) 1ZM31	Track Elective	System Dynamics (D) 1ZM65	Track Elective	

*See *Downloads* or subpages for track electives