

# Master Innovation Management - Program Overview 2024-2025

Q1

Q2

Q3

Q4

Year 1

Core courses (20 ECTS)

Track courses (20 ECTS)

Elective courses (20 ECTS)

Year 2

Innovation space project (1ZM150) + 4 Free electives

OR

International semester

OR

6 Free electives

Graduation project

## Curriculum Track Technology Entrepreneurship and Strategy Master Innovation Management 2024-2025

	Q1	Q2	Q3	Q4
<b>Year 1</b>				
<b>Course 1</b>	Managing innovation processes: agile, SCRUM, and other innovation tools (D) 1ZM16	Multivariate statistics (A) 1ZM31	Governing sustainable technology and innovation (A) 0EM210	System dynamics (B) 1ZM65
<b>Course 2</b>	Technology entrepreneurship (E) 1ZM20	Entrepreneurial marketing (B) 1ZM120	Sustainability assessments for emerging technologies and business models (D) 0EM220	Financial decision making in and around technology ventures (E) 1ZM70
<b>Course 3</b>	Elective	Elective	Elective	Elective

### Electives from other tracks

Design of AI systems (B) 1BM160	Business process management (C1) 1BM05	Data-driven artificial intelligence (C2) 1BM110	Green and digital transformation (A) 1BM150
Sustainability transitions and responsible innovation (C) 0EM150	Globalisation, sustainability and justice (D) 0EM320	Leadership of innovation and change (B) 1JM60	Strategic management of technology (D) 1ZM180
Managing and organizing open innovation (A2) 1ZM90	Servitization and customer experience (E1) 1ZM55	Marketing and innovation (E) 1ZM11	Managing team dynamics and team performance (C2) 1JM30
	Implementing and adapting to AI in organizations (C2) 1JM50		

## Curriculum Track AI and Digital Innovation Master Innovation Management 2024-2025

	Q1	Q2	Q3	Q4
<b>Year 1</b>				
<b>Course 1</b>	Managing innovation processes: agile, SCRUM, and other innovation tools (D) 1ZM16	Multivariate statistics (A) 1ZM31	Governing sustainable technology and innovation (A) 0EM210	System dynamics (B) 1ZM65
<b>Course 2</b>	Design of AI systems (B) 1BM160	Business process management (C1) 1BM05	Data-driven artificial intelligence (C2) 1BM110	Green and digital transformation (A) 1BM150
<b>Course 3</b>	Elective	Elective	Elective	Elective

### Electives from other tracks

Technology entrepreneurship (E) 1ZM20	Entrepreneurial marketing (B) 1ZM120	Sustainability assessments for emerging technologies and business models (D) 0EM220	Financial decision making in and around technology ventures (E) 1ZM70
Sustainability transitions and responsible innovation (C) 0EM150	Globalisation, sustainability and justice (D) 0EM320	Marketing and innovation (E) 1ZM11	Strategic management of technology (D) 1ZM180
Managing and organizing open innovation (A2) 1ZM90	Servitization and customer experience (E1) 1ZM55	Leadership of innovation and change (B) 1JM60	Managing team dynamics and team performance (C2) 1JM30
	Implementing and adapting to AI in organizations (C2) 1JM50		

## Curriculum Track Sustainability Transitions Master Innovation Management 2024-2025

	Q1	Q2	Q3	Q4
<b>Year 1</b>				
<b>Course 1</b>	Managing innovation processes: agile, SCRUM, and other innovation tools (D) 1ZM16	Multivariate statistics (A) 1ZM31	Governing sustainable technology and innovation (A) 0EM210	System dynamics (B) 1ZM65
<b>Course 2</b>	Sustainability transitions and responsible innovation (C) 0EM150	Globalisation, sustainability and justice (D) 0EM320	Sustainability assessments for emerging technologies and business models (D) 0EM220	Green and digital transformation (A) 1BM150
<b>Course 3</b>	Elective	Elective	Elective	Elective

### Electives from other tracks

Technology entrepreneurship (E) 1ZM20	Entrepreneurial marketing (B) 1ZM120	Data-driven artificial intelligence (C2) 1BM110	Financial decision making in and around technology ventures (E) 1ZM70
Design of AI systems (B) 1BM160	Business process management (C1) 1BM05	Marketing and innovation (E) 1ZM11	Strategic management of technology (D) 1ZM180
Managing and organizing open innovation (A2) 1ZM90	Servitization and customer experience (E1) 1ZM55	Leadership of innovation and change (B) 1JM60	Managing team dynamics and team performance (C2) 1JM30
	Implementing and adapting to AI in organizations (C2) 1JM50		

## Curriculum Track Collaborative Innovation and Marketing Master Innovation Management 2024-2025

	Q1	Q2	Q3	Q4
<b>Year 1</b>				
<b>Course 1</b>	Managing innovation processes: agile, SCRUM, and other innovation tools (D) 1ZM16	Multivariate statistics (A) 1ZM31	Governing sustainable technology and innovation (A) 0EM210	System dynamics (B) 1ZM65
<b>Course 2</b>	Managing and organizing open innovation (A2) 1ZM90	Servitization and customer experience (E1) 1ZM55	Marketing and innovation (E) 1ZM11	Strategic management of technology (D) 1ZM180
<b>Course 3</b>	Elective	Elective	Elective	Elective

### Electives from other tracks

Technology entrepreneurship (E) 1ZM20	Entrepreneurial marketing (B) 1ZM120	Sustainability assessments for emerging technologies and business models (D) 0EM220	Financial decision making in and around technology ventures (E) 1ZM70
Design of AI systems (B) 1BM160	Business process management (C1) 1BM05	Data-driven artificial intelligence (C2) 1BM110	Green and digital transformation (A) 1BM150
Sustainability transitions and responsible innovation (C) 0EM150	Globalisation, sustainability and justice (D) 0EM320	Leadership of innovation and change (B) 1JM60	Managing team dynamics and team performance (C2) 1JM30
	Implementing and adapting to AI in organizations (C2) 1JM50		

## Curriculum Track Leadership and Organizing Innovation Master Innovation Management 2024-2025

	Q1	Q2	Q3	Q4
<b>Year 1</b>				
<b>Course 1</b>	Managing innovation processes: agile, SCRUM, and other innovation tools (D) 1ZM16	Multivariate statistics (A) 1ZM31	Governing sustainable technology and innovation (A) 0EM210	System dynamics (B) 1ZM65
<b>Course 2</b>	Managing and organizing open innovation (A2) 1ZM90	Implementing and adapting to AI in organizations (C2) 1JM50	Leadership of innovation and change (B) 1JM60	Managing team dynamics and team performance (C2) 1JM30
<b>Course 3</b>	Elective	Elective	Elective	Elective

### Electives from other tracks

Technology entrepreneurship (E) 1ZM20	Entrepreneurial marketing (B) 1ZM120	Sustainability assessments for emerging technologies and business models (D) 0EM220	Financial decision making in and around technology ventures (E) 1ZM70
Design of AI systems (B) 1BM160	Business process management (C1) 1BM05	Data-driven artificial intelligence (C2) 1BM110	Green and digital transformation (A) 1BM150
Sustainability transitions and responsible innovation (C) 0EM150	Globalisation, sustainability and justice (D) 0EM320	Marketing and innovation (E) 1ZM11	Strategic management of technology (D) 1ZM180
	Servitization and customer experience (E1) 1ZM55		