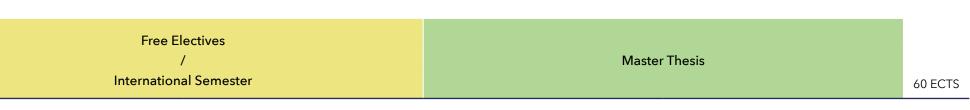
# IM MIP Curriculum 2022-2023

INNOVATION MANAGEMENT

| Q1  | 02             | Q3  | Q4   | ECTS    |
|---|----------------|---|--|---------|
| Management of Product<br>Development (D)<br>1ZM16 | Track Elective | Marketing and Innovation (E)<br>1ZM11             | Design Science Methodology and<br>Project (B)<br>1ZM130 / 1ZM140 |         |
| Human Aspects of Innovation (C)<br>1JM06          | Track Elective | Data-Driven Artificial Intelligence (C)<br>1BM110 | Track Elective   |         |
| Multivariate Statistics (A)<br>1ZM31              | Track Elective | System Dynamics (D2)<br>1ZM65                     | Track Elective   | 35 ECTS |

#### **5 OUT OF 9 TRACK ELECTIVES**

| Business Process Man<br>1BM05                | agement (B1)  | Designing Effective Performance<br>Management Systems (A1)<br>1JM21 |   |
|--|---------------|---|---|
| Managing Team Dynar<br>Performance<br>1JM30  |               | Project and Process Management (D)<br>1CM15                         |   |
| Implementing and Ad<br>Organization<br>1JM50 |               | Selling New Products (E1-E3)<br>1ZM60                               |   |
| Strategy & Technology<br>(D)<br>1ZM40        | / Management  | Infonomics (C)<br>0EM190  |   |
| Service Innovation Ma<br>1ZM55               | nagement (E1) |   | 2 |



## IM BPC Curriculum 2022-2023

INNOVATION MANAGEMENT

| Q1  | 02             | Q3  | Q4   | ECTS    |
|---|----------------|---|--|---------|
| Management of Product<br>Development (D)<br>1ZM16 | Track Elective | Marketing and Innovation (E)<br>1ZM11             | Design Science Methodology and<br>Project (B)<br>1ZM130 / 1ZM140 |         |
| Human Aspects of Innovation (C)<br>1JM06          | Track Elective | Data-Driven Artificial Intelligence (C)<br>1BM110 | Track Elective   |         |
| Multivariate Statistics (A)<br>1ZM31              | Track Elective | System Dynamics (D2)<br>1ZM65                     | Track Elective   | 35 ECTS |

#### **5 OUT OF 9 TRACK ELECTIVES**

| Business Analysis for IT Systems<br>(E2)<br>1BM20                 | Selling New Products (E1-E3)<br>1ZM60 |    |
|---|---------------------------------------|----|
| Implenting and Adapting to AI in<br>Organizations (C1)<br>1JM50   | Entrepreneurial Finance (E)<br>1ZM70  |    |
| <b>Technology Entrepreneurship (A)</b><br>1ZM20                   | Open Innovation (A)<br>1ZM90          |    |
| Entrepreneurial Marketing (B)<br>1ZM120                           | Data-Enabled Design (A1-A2)<br>DBM160 |    |
| Innovation and Intellectual Property<br>Rights (B2, B3)<br>0EM160 |                                       | 25 |

Free Electives / International Semester

Master Thesis

### IM Curriculum\* - First Year INNOVATION MANAGEMENT

| Q1  | Q2             | Q3  | Q4   | ECTS    |
|---|----------------|---|--|---------|
| Management of Product<br>Development (D)<br>1ZM16 | Track Elective | Marketing and Innovation (E)<br>1ZM11             | Design Science Methodology and<br>Project (B)<br>1ZM130 / 1ZM140 |         |
| Human Aspects of Innovation (C)<br>1JM06          | Track Elective | Data-Driven Artificial Intelligence (C)<br>1BM110 | Track Elective   |         |
| Multivariate Statistics (A)<br>1ZM31              | Track Elective | System Dynamics (D2)<br>1ZM65                     | Track Elective   | 35 ECTS |

\*See *Downloads* or subpages for track electives