

IM MIP Curriculum 2021-2022
INNOVATION MANAGEMENT

Q1	Q2	Q3	Q4	ECTS
Management of Product Development (D) 1ZM16	Track Elective	Marketing and Innovation (E) 1ZM11	Design Science Methodology and Project (B) 1ZM130 / 1ZM140	35 ECTS
Human Aspects of Innovation (C) 1JM06	Track Elective	Data Analytics for Business Intelligence (C) 1BM110	Track Elective	
Multivariate Statistics (A) 1ZM31	Track Elective	System Dynamics (D) 1ZM65	Track Elective	

5 OUT OF 9 TRACK ELECTIVES

	Business Process Management (B1) 1BM05		Designing Effective Performance Management Systems (A) 1JM21	25 ECTS
	Managing Team Dynamics and Team Performance (C2) 1JM30		Project and Process Management (D) 1CM15	
	Management of Organizational Change and Innovation (C1) 1JM100		Selling New Products (E1-E3) 1ZM60	
	Strategy & Technology Management (D) 1ZM40		Infonomics (C) 0EM190	
	Service Innovation Management (E) 1ZM55			

Free Electives / International Semester	Master Thesis	60 ECTS
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IM BPC Curriculum 2021-2022
INNOVATION MANAGEMENT

Q1	Q2	Q3	Q4	ECTS
Management of Product Development (D) 1ZM16	Track Elective	Marketing and Innovation (E) 1ZM11	Design Science Methodology and Project (B) 1ZM130 / 1ZM140	35 ECTS
Human Aspects of Innovation (C) 1JM06	Track Elective	Data Analytics for Business Intelligence (C) 1BM110	Track Elective	
Multivariate Statistics (A) 1ZM31	Track Elective	System Dynamics (D) 1ZM65	Track Elective	
5 OUT OF 10 TRACK ELECTIVES				
	Business Analysis for IT Systems (E2, E3) 1BM20		Selling New Products (E1-E3) 1ZM60	25 ECTS
	Management of Organizational Change and Innovation (C1) 1JM100		Entrepreneurial Finance (E) 1ZM70	
	Technology Entrepreneurship (A) 1ZM20		Open Innovation (A1-A2) 1ZM90	
	Entrepreneurial Marketing (B) 1ZM120		Data-enabled Design (A) DBM160	
	Innovation and Intellectual Property Rights (B2, B3) 0EM160			
	Network Society (B1) 0HM220			
Free Electives / International Semester	Master Thesis			60 ECTS