



Designing innovation workshops for sustainability

Category

Select one or more of the listed categories that match with the intern position:

- ☒ Design Thinking — Strategic Design — Design Innovation — Participatory Design
☐ Product Design — Industrial Design Engineering — Manufacturing — Computer Science
☐ Interaction Design — Collaborative Design — Human-Computer Interaction — Information Design — System Design
☐ Other, respectively, [Enter other category here]

Location of the internship

Brussels, Belgium (assuming COVID restrictions are lifted)

Internship period

September – December 2021 or February - June 2021

Application deadline

August 31 2021

Details

Description of the internship

Challenge:

While organizing innovation workshops in our company, we realized that:

1. there is a broader need for such types of workshops in the company;
2. currently both we (as Digital Transformation team) and others in Sappi have to re-invent the wheel; i.e. think of activities to perform during such workshops;
3. since there is no systematic approach for these workshops the activities that are performed are suboptimal and the outputs of such workshops questionable; and
4. there is a lack of focus on sustainability to make them attractive to external stakeholders.

Student's responsibilities

For the aforementioned reasons, we propose to:

1. review existing methods for executing innovation workshops in Sappi and outside Sappi's context;
2. choose the most appropriate methods for Sappi's context;
3. organize, design and create the output to have "off-the-shelf" material so that anyone interested in Sappi could organize such workshops.

The company is offering

The position will be based in Brussels, Belgium (assuming Covid restrictions are lifted) and there is a stipend that covers some of the student's expenses. The intern would be working in the Digital Transformation Team of Sappi Europe. The company is offering an excellent environment for a student to contribute her or his design expertise in a company that is focused in bringing a more sustainable future.

Qualification / Skills

- strong interest in sustainability
- knowledge of design thinking methods
- graphic design skills
- qualitative research skills

Contact

Contact

Javed Khan, Senior UX Designer
javed.khan@sappi.com
Chaussée de la Hulpe 166
B-1170 Brussels

How to apply

Email Javed at: javed.khan@sappi.com

**Opportunities after the
internship**

(when applicable)

For Masters students, the company offers a highly competitive and exclusive Management Trainee program.