## Are our knowledge graphs trustworthy?

International workshop on knowledge science

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Knowledge graphs are machine-readable data organised for general-purpose use





Applications in search, recommenders, virtual assistants, enterprise data integration etc.

Used in AI systems alongside machine learning as source of domain knowledge, transfer learning, explanations

## Can we trust them?



### review articles

**Documentation to facilitate communication** hetween dataset creators and consumers.

BY TIMNIT GERRIL JAMIE MORGENSTERN.

### **Datasheets** for Datasets

DATA PLAYS A critical role in machine learning. Every machine learning model is trained and evaluated using data, quite often in the form of static datasets. The characteristics of these datasets fundamentally influence a model's behavior: a model is unlikely to perform well in the wild if its deployment context does not match its training or evaluation datasets, or if these datasets reflect unwanted societal biases. Mismatches like this can have especially severe consequences when machine learning models are used in high-stakes domains, such as criminal justice, 1,13,24 hiring, 19 critical infrastructure,11,21 and finance.18 Even in other domains, mismatches may lead to loss of revenue or public relations setbacks. Of particular concern are recent examples showing that machine learning models can reproduce or amplify unwanted societal biases reflected in training datasets. 4,5,12 For these and other reasons, the World Economic Forum suggests all entities should document the provenance, creation, and use of machine on the process of creating, distributlearning datasets to avoid discriminatory outcomes.25 Although data provenance has been studied

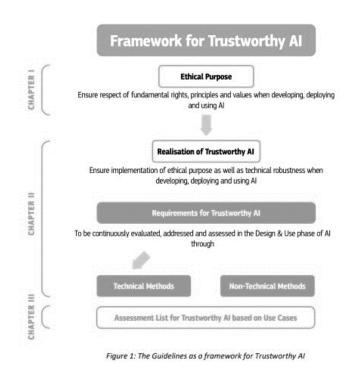
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extensively in the databases com munity,<sup>1,8</sup> it is rarely discussed in the machine learning community. Documenting the creation and use of datasets has received even less atten-tion. Despite the importance of data to machine learning, there is current enting machine learning datasets.

To address this gap, we propos tronics industry, every component companied with a datasheet decribing its operating characteristics test results, recommended usage, and se that every dataset be accompad with a datasheet that document motivation, composition, colle ion process, recommended uses, and o on. Datasheets for datasets hav he potential to increase transparen ey and accountability within the ma chine learning community, mitigate unwanted societal biases in machine learning models, facilitate greater re roducibility of machine learning re sults, and help researchers and pracitioners to select more appropriate datasets for their chosen tasks.

After outlining our objectives, we describe the process by which we developed datasheets for datasets designed to elicit the information contain, as well as a workflow for dataset creators to use when answerin these questions. We conclude with a summary of the impact to date of datasheets for datasets and a discus sion of implementation challenges and avenues for future work.

Objectives, Datasheets for datasets are intended to address the needs of two key stakeholder groups: dataset creators and dataset consumers. For tive is to encourage careful reflection ing, and maintaining a dataset, including any underlying assumption potential risks or harms, and implica





What do we mean by trust?

Process (knowledge engineering) vs outcome (knowledge graph as a resource)

Frameworks, methods, guidance on trustworthy AI, data quality, data interoperability standards

## We know how good the data is

### What we talk about when we talk about Wikidata quality: a literature survey

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### ABSTRACT

Launched in 2012, Wikidata has already become a success story. It is a collaborative knowledge graph, whose large community has produced so far data about more than 55 million entities. Understanding the quality of the data in Wikidata is key to its widespread adoption and future development. No study has investigated so far to what extent and which aspects of this topic have been addressed. To fill this gap, we surveyed prior literature about data quality in Wikidata. Our analysis includes 28 papers and categorise by quality dimensions addressed. We showed that a number of quality dimensions has not been yet adequately covered, e.g. accuracy and trustworthiness. Future work should focus on these

### CCS CONCEPTS

General and reference → Surveys and overviews;
 Information systems → Collaborative and social computing systems and tools; Wikis; Graph-based database models

### **KEYWORDS**

Wikidata, data quality, literature survey

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### 1 INTRODUCTION

Wikidata is a relatively young project—it was launched in 2012—but it is already considered by many a success story. It is a collaborative knowledge graph which has already grown up to include more than 55 million data items¹ and has recently overtaken the English Wikipedia as the most edited Wikimedia website.²

Knowledge graphs are graph-based knowledge representations which describe real world entities and the relations between them [39]. Numerous knowledge graphs have been developed prior to Wikidata, with notable examples being DBpedia [10] and YAGO [55], Whereas Wikidata shares a number of features with these, e.g. releasing all data under an open licence, which allows anyone to share and reuse it, it differs with respect to others. Possibly the most significant is its completely collaborative, bottom-up approach to knowledge engineering-a task typically carried out by trained experts [46]. Anyone can edit Wikidata, either registered or anonymously. These features, combined with a large existing community around the Wikimedia ecosystem and the lessons learned from previous knowledge engineering projects, are likely to be among the determinants of Wikidata's success [46].

The growth of Wikidata in terms of size and visibility has already led to its adoption as a knowledge resource for a variety of purposes. For example, already in 2016 the Finnish Broadcasting Company (Yle) started using Wikidata identifiers to annotate content. <sup>3</sup> It is thus not surprising that substantial efforts around Wikidata have been dedicated to its quality and the approaches to evaluate it. Several community initiatives have attempted to gauge quality of the data in the graph, e.g. the item grading scale used in [44]. Data quality was one of the most debated topics at the first WikidataCon, a conference celebrating the 5th year of Wikidata organised by Wikidata Germany in collaboration with the Wikidata community. <sup>4</sup> More recently, a workshop has been dedicated specifically to Wikidata up to the wikidata community. <sup>5</sup> Wikidata up to the wikidata community. <sup>6</sup> Wikidata up to the wik

 $<sup>^*</sup>$ Also with British Broadcasting Corporation.

https://www.wikidata.org/wiki/Special/Statistics, accessed 30 March 2019.
https://www.wikidata.org/wiki/Wikidata.News, accessed 30 March 2019.
http://wikimedia.fi/2016/04/15/yle-3-wikidata/, accessed 30 March 2019.
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### We know where the data comes from

### Assessing the Quality of Sources in Wikidata Across Languages: A Hybrid Approach

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Wikidata is one of the most important sources of structured data on the web, built by a worldwide community of volunteers. As a secondary source, its contents must be backed by credible references, this is particularly important, as Wikidata explicitly encourages editors to add claims for which there is no broad consensus, as long as they are corroborated by references. Nevertheless, despite this essential link between content and references. Wikidata 's ability to systematically assess and assure the quality of its references remains limited. To this end, we carry out a mixed-methods study to determine the relevance, cause of access, and authoritativeness of Wikidata references, at scale and in different languages, using online crowdosurcing, descriptive statistics, and machine learning, Building on previous work of ours, we run a series of microtasks experiments to evaluate a large corpus of references, sampled from Wikidata triples with labels in several languages. We use a consolidated, curated version of the crowdosurced assessments to train several machine learning models to scale up the analysis to the whole of Wikidata. The findings help us ascertain the quality of references in Wikidata and identify common challenges in defining and capturing the quality of user-generated multilingual structured data on the web Me as discuss ongoing editorial practices, which could encourage the use of higher-quality references in a more immediate way. All data and code used in the study are available on cliffshu for feedback and further improvement and deployment by the research community.

CCS Concepts: • Human-centered computing  $\rightarrow$  Collaborative content creation; Asynchronous editors; • Information systems  $\rightarrow$  Crowdsourcing; Wikis;

Additional Key Words and Phrases: Wikidata, crowdsourcing, verifiability, data quality, knowledge graphs

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ACM Journal of Data and Information Quality, Vol. 13, No. 4, Article 23. Publication date: October 2021.

## We audit our data to make it less biased



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### **Programs**

### Knowledge gaps

Knowledge integrity

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### Address Knowledge Gaps

We are developing systems that identify and address gaps across Wikimedia projects.

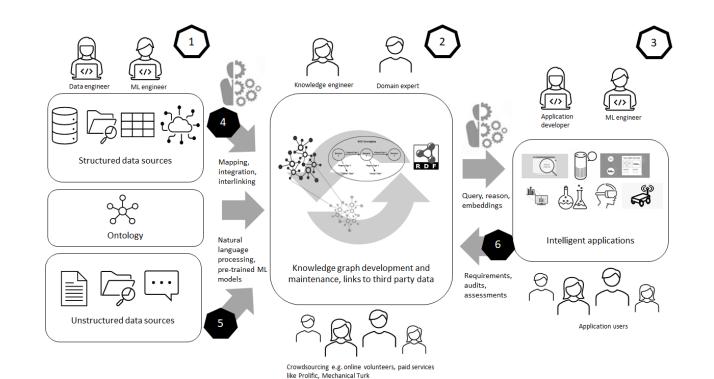


### Project overview

In 2030, the world's population is projected to be 8.6 billion, almost 80% of which will live in Africa and Asia. Latin America's population will continue to grow rapidly while population growth in Europe and Northern America—today's largest sources of contributors and readership to Wikimedia projects—will plateau. How can we help Wikimedia projects thrive in a world that is becoming increasingly different from the one we are building for today, both in terms of production and consumption of content?

The Wikimedia movement has identified as a strategic goal supporting "the knowledge and communities that have been left out by structures of power and privilege". In order to meet this goal, we need to understand how to serve audiences, groups, and cultures that today are underrepresented in Wikipedia, Wikidata, Commons and other Wikimedia projects—in terms of participation, access, representation, and coverage.

# We know how the data was created



### We know who created the data

### Who Models the World? Collaborative Ontology Creation and User Roles in Wikidata

ALESSANDRO PISCOPO, University of Southampton, United Kindgdom ELENA SIMPERL, University of Southampton, United Kingdom

Wikidata is a collaborative knowledge graph which is central to many academic and industry IT projects. Its users are responsible for maintaining the schema that organises this knowledge into classes, properties, and attributes, which together form the Wikidata 'ontology'. In this paper, we study the relationship between different Wikidata user roles and the quality of the Wikidata ontology. To do so we first propose a framework to evaluate the ontology as it evolves. We then cluster editing activities to identify user roles in monthly time frames. Finally, we explore how each role impacts the ontology. Our analysis shows that the Wikidata ontology has uneven breadth and depth. We identified two user roles: contributors and leaders. The second category is positively associated to ontology depth, with no significant effect on other features. Further work should investigate other dimensions to define user profiles and their influence on the knowledge graph.

CCS Concepts: • Human-centered computing → Collaborative and social computing systems and tools: Wikis: • Information systems

Additional Key Words and Phrases: Collaborative knowledge engineering, Wikidata, user roles, ontologies

ACM Reference Format: Alessandro Piscopo and Elena Simperl. 2018. Who Models the World? Collaborative Ontology Creation and

User Roles in Wikidata. Proc. ACM Hum.-Comput. Interact. 2, CSCW, Article 141 (November 2018), 18 pages.

### 1 INTRODUCTION

Wikidata is the collaborative knowledge graph (KG) initiated by the Wikimedia Foundation in 2012 [45]. Since its launch, its community has grown up to more than 100 thousand registered editors, who have contributed knowledge about around 46 million entities.

Knowledge graphs are a technology used to add context and depth to anything from web search to product recommendations and intelligent assistants. They describe real-world entities, their relationships, and attributes [32]. A KG typically spans across several domains and is built on top of a conceptual schema, or ontology, which defines what types of entities (classes) are allowed in the graph, alongside the types of properties they can have.

Creating KGs is not trivial. It requires a mix of sophisticated machine algorithms and human input, DBpedia, for example, is automatically extracted from Wikipedia via mapping rules created by knowledge engineers and domain experts [24]. YAGO is extracted from Wikipedia as well, but relies on other resources to recognise the type of each entity in the KG [26]. Freebase, a Google project closed in 2015, was built by a team of experts supported by crowdsourcing [32]. While many of these KGs overlap from a content point of view, they differ in their sociotechnical fabric. Each of

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2573-0142/2018/11-ART141 \$15.00

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### What Makes a Good Collaborative Knowledge Graph: Group Composition and Quality in Wikidata

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Abstract. Wikkita is a community-driven knowledge graph which has drawn much attention from researchers and perceitioners since its knowledge in 1901. The large user pool beliad has project has been also perceitioners since in knowledge in 1901. The large user pool beliad has project has been also perceitioners production processes in Wikkitae and the second properties of the project in the second properties of the project in the second processes in Wikkitae not style these captioners. Understanding them is less to preven potentially hasternid community hystatics and crosses the sectionality of the project in the contract of the second properties of the project in the contract of the second processes in the second community hystatics and crosses the sectionality of the project in the contract of different types of news. Les best and human clean registered or season, telluloses conducted as the effects of different types of news of the second contract of the second contract

### 1 Introduction

Peer production systems have been experimented with successfully in several fields. Whighed in an involvable them set well-known causagle, but the effects of communities of stores are behind deverse projects, including open source software (e.g., Aqualteria (e.g., Saccid, Overbon, Widden in a recent addition to this already large list. It is a community-driven knowledge graph started by the Wilkinston for notated page list. It is a community-driven knowledge graph started by the Wilkinston for notated into the community-driven knowledge graph started by the Wilkinston for notated into domain graphered users, who are able to add facts about mose than 24 million entities. Because of there and other features, Woldsha has driven the attention of recorders and practitioners and other features, Woldsha has driven the attention of recorders and practitioners.

Knowledge Graphs (KGs) are large collections of structured data, encoded as terms describing entities and the relationships existing between them [26]. KGs are important as they provide data that can be processed by machines to create new, tailored

# We know how the data is used

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### Using natural language generation to bootstrap missing Wikipedia articles: A human-centric perspective

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Abstract. Nowadays natural language generation (NLG) is used in everything from news reporting and chathots to social media management. Recent advances in machine learning have made it possible to train NLG systems that seek to achieve human-level performance in text writing and summarisation. In this paper, we propose such a system in the context of Wikipedia and evaluate it with Wikipedia readers and editors. Our solution builds upon the ArticlePlaceholder, a tool used in 14 under-resource Wikipedia language versions, which displays structured data from the Wikidata knowledge base on empty Wikipedia pages. We train a neural network to generate an introductory sentence from the Wikidata triples shown by the ArticlePlaceholder, advaptore how Wikipedia users engage with it. The evaluation, which includes an automatic, a judgement-based, and a task-based component, shows that the summary sentences score well in terms of perceived fluency and appropriateness for Wikipedia, and can help editors bootstrap new articles. It also hints at several potential implications of using NLG solutions in Wikipedia at large, including content quality, trust in technology, and algorithmic transparency.

Keywords: Wikipedia, Wikidata, ArticlePlaceholder, multilingual, natural language generation, neural networks

### 1. Introduction

Wikipedia is available in 301 languages, but its content is unevenly distributed [31]. Language versions with less coverage than e.g. English Wikipedia face multiple challenges: fewer editors means less quality control, making that particular Wikipedia less attractive for readers in that language, which in turn makes it more difficult to recruit new editors from among the readers.

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Empirical knowledge engineering

Knowledge graphs and language models

Regulatory compliance